

# ***The Internet Success System Master Mind Conference***

October 22 through October 25, 2009

Atlanta, Georgia

Hosted by Mark Hendricks

# The Schedule

## Thursday, October 22:

**8:30am–9:00am: Registration**

**9:00am–12noon: "Q and A with Mark"**

- This is the format that Mark pioneered and made popular at his '2 Day Conferences' he has done over the last few years. We will discuss in detail topics that you and others have sent in, first with Mark answering and discussing the question with you, and then others have the opportunity to ask deeper questions and add insight to the discussion.

**Noon–2:00pm: Networking Lunch**

**2:00pm–3:30pm: More "Q and A with Mark"**

- This is the format that Mark pioneered and made popular at his '2 Day Conferences' he has done over the last few years. We will discuss in detail topics that you and others have sent in, first with Mark answering and discussing the question with you, and then others have the opportunity to ask deeper questions and add insight to the discussion.

**3:30–4:00pm: Networking Break and Registration**

**4:00pm–6:00pm: Mark Hendricks**

- Part One – How To Strategically Create and Design The Life You Really Want, And How To Achieve The Success Results Most People Only Dream About – "First I Decide What I Want To Happen"

**Thursday evening - you're free to go to dinner with friends**

## Friday, October 23:

**8:00am: Registration**

**8:30am–10:00am: Mark Hendricks**

- Part Two – How To Strategically Create and Design The Life You Really Want, And How To Achieve The Success Results Most People Only Dream About – "Then I Plan My Way"

**10:00am–10:30am: Networking Break**

**10:30am–Noon: Joe Marsh – ISS Gold Member Presentation**

- Article Marketing Made Easier: A simple and easy approach to writing articles and article marketing

**Noon–1:30pm: Networking Lunch**

**1:30pm–3:00pm: Cindi Dawson – ISS Gold Member Presentation**

- Audio Step By Step For Fun And Profit (using free tools and text you've already done)

**3:00pm–3:30pm: Networking Break**

**3:30pm–5:00pm: Joe Marsh – ISS Gold Member Presentation**

- Press Releases Made Easier: A simple and easy approach to Press Releases and marketing with them (telling the world about your articles and audios)

**5:00pm–6:00pm: Panel Discussion**

**Friday evening - you're free to go to dinner with friends**

**Saturday, October 24:**

**8:30am–10:00am: Mark Hendricks**

- Part Three – How To Strategically Create and Design The Life You Really Want, And How To Achieve The Success Results Most People Only Dream About – “Then I Take The Very First Step”

**10:00am–10:30am: Networking Break**

**10:30am–Noon: Mark Hendricks**

- Making Easy Videos Using FREE Tools (from text and audio you've already done)

**Noon–1:30pm: Networking Lunch**

**1:30pm–3:00pm: Chris Lockwood – ISS Gold Member Presentation**

- How To Discover What Niche Market To Pick For A Membership Site

**3:00pm–3:30pm: Networking Break**

**3:30pm–6:00pm: Jim Straw and Michael Penland – Special VIP Guests**

- This is a very special panel discussion with two legends of direct marketing. Mark will come up with questions to get things going, and then please ask anything of them that you would like after that.

## **Saturday evening – ISS Gold Dinner – 7pm Meet in Lobby ... 7:30pm Dinner**

- We will be having our special dinner for ISS Gold members, Gold Guests, and VIP Speakers

## **Sunday, October 25:**

### **8:30am–10:00am: Mark Hendricks**

- Part Four – How To Strategically Create and Design The Life You Really Want, And How To Achieve The Success Results Most People Only Dream About – “And Another Every Day”

### **10:00am–10:30am: Networking Break**

### **10:30am–Noon: Joey Smith – ISS Gold Member Presentation**

- Using Social Media and Networking To Get Traffic and Sales

### **Noon–1:30pm: Networking Lunch**

### **1:30pm–3:00pm: Cindi Dawson – ISS Gold Member Presentation**

- Kunaki – Quick and Easy: how to create physical products using the Kunaki system

### **3:00pm–3:30pm: Networking Break**

### **3:30pm–5:00pm: Jackie Tulos – ISS Gold Member Presentation**

- How To Make Money On Facebook

### **5:00pm–6:00pm: Panel Discussion with Mark and Speakers**

- The conference officially ends at 6pm, but most of us will be staying for the rest of the day. So if you have a late flight or if you are going to travel home on Monday, you'll want to stick around for this extra bonus session to help you put together the avalanche of ideas, concepts and strategies you've learned during this information filled weekend. You'll have tons of questions and new ideas, and Mark and other attendees will have the answers for you.

## **Sunday evening - you're free to go to dinner with friends**

## **Monday, October 26:**

### **8:30am–9:45am: Breakfast Before We Leave (at hotel restaurant)**

- Everyone's invited to our traditional “Breakfast Before We Leave”