

***The Internet Success System  
Master Mind Conference***

October 18 through October 21, 2007

Atlanta, Georgia

Hosted by Mark Hendricks

# The Schedule

## Thursday, October 18:

### **8:30am–12Noon: "Q and A with Mark"**

- This is the format that Mark pioneered and made popular at his '2 Day Conferences' he has done over the last few years. We will discuss in detail topics that you and others have sent in, first with Mark answering and discussing the question with you, and then others have the opportunity to ask deeper questions and add insight to the discussion.

### **1:30pm–3:00pm: "Building A WordPress Blog With All The Plugin Trimmings"**

- You'll learn how to build a WordPress blog in this quick and to the point session, how to install WordPress from your Cpanel, how to upload and install useful plugins using FTP, and how to start adding actionable content so you can build lists and make sales fast using your WordPress blog.

### **3:30pm–6:00pm: "Q and A with Mark"**

- This is the format that Mark pioneered and made popular at his '2 Day Conferences' he has done over the last few years. We will discuss in detail topics that you and others have sent in, first with Mark answering and discussing the question with you, and then others have the opportunity to ask deeper questions and add insight to the discussion.

## Friday, October 19:

### **8:30am–10:00am: Mark Hendricks**

- Mark's Special Surprise Presentation

### **10:15am–Noon: Simon Leung – VIP Guest Speaker**

- Slap Google Back – Insider secrets and proven Adwords strategies to get more leads, more sales and more profits too

### **Noon–1:30pm: Lunch**

### **1:30pm–3:15pm: Terry Dean – VIP Guest Speaker**

- Million Dollar Business Makeover - dozens of strategies you can implement immediately to increase conversions, generate additional traffic for free, and build a loyal customer following for increased backend sales

### **3:30pm–5:00pm: Master Mind Sessions**

- Master Mind sessions where we brainstorm and help you build your business. These sessions have been the highlight of our Master Mind Conference in the past. You will be amazed at how much you will learn from this experience with Mark personally guiding these sessions and making recommendations along with the other ISS members and speakers, and our VIP Guest Speakers too.

### **5:15pm–6:30pm: Chris Lockwood – ISS Gold Member Presentation**

- Membership Sites – How to attract prospects, convert them to members, and enjoy a very profitable monthly cashflow from the recurring stream of income and backend sales

**Friday evening - you're free to go to dinner with friends**

### **Saturday, October 20:**

### **8:30am–10:15am: Master Mind Sessions**

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### **10:30am–Noon: Lori Steffen and Jeff Wark – ISS Gold Member Presentation**

- How To Quickly And Easily Create And Repurpose Content For Your Profitable Publishing Empire

### **Noon–1:30: Lunch**

### **1:30pm–2:45pm: Bill Thomas – ISS Gold Member Presentation**

- The Marketer's Mindset and How To Generate Highly Targeted Leads For Your Business, Online or Offline, Using Google Adwords

### **3:00pm–4:30pm: Master Mind Sessions**

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**4:45pm–6pm: Charlie Hicks – ISS Gold Member Presentation**

- Profiting From Public Domain - How To Find, Utilize and Profit Using Public Domain Content

**Saturday evening – ISS Gold Dinner**

**Sunday, October 21:**

**8:30am–10:15am: Master Mind Sessions**

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**10:30am–Noon: Marie Kane – ISS Gold Member Presentation**

- How To Become A Master Marketplace Detective – it's amazing how your business growth can explode when you uncover exactly what your marketplace really wants to buy from you

**Noon–1:30pm: Lunch**

**1:30pm–2:45pm: John Speck – ISS Gold Member Presentation**

- From Procrastination To Action - How to get yourself to do what you want, when you want in spite of everything inside you yelling STOP

**3:00pm–4:30pm: Mark Hendricks and Ron Capps**

- “SEO 2 Step Reloaded” and the “ISS Social Tag Network” – how to get tons of traffic using Web 2.0 team tagging strategies

**4:45 until ???: 'Q and A' Bonus Session**

- The conference officially ends at 6pm, but most of us will be staying for the rest of the day. So if you have a late flight or if you are going to travel home on Monday, you'll want to stick around for this extra bonus session to help you put together the avalanche of ideas, concepts and strategies you've learned during this information filled weekend. You'll have tons of questions and new ideas, and Mark and other attendees will have the answers for you.

**Sunday evening - you're free to go to dinner with friends**